

# OFFICIAL HOSPITALITY TERMS AND CONDITIONS

# 2021 UEFA Club Finals OFFICIAL HOSPITALITY TERMS AND CONDITIONS

#### A. INTRODUCTION

# 1. Scope

The following terms and conditions ("**Terms and Conditions**") govern the procedure for the purchase and use of Packages for the 2021 UEFA Club Finals.

These Terms and Conditions are applicable to any Applicant, Client and to any Ticket Holder.

These Terms and Conditions must be accepted by the Applicant (via the means described in Article 4) prior to purchasing the Packages. Ticket Holders must read, accept and adhere to the Terms and Conditions and the Stadium Regulations at all times. In the event of any conflict between these Terms and Conditions and the Stadium Regulations, the respective provisions of these Terms and Conditions shall prevail.

#### 2. Definitions

# 2021 UEFA Club Finals

#### means:

- a. the final UEFA Europa League match scheduled to be played at the conclusion of the 2020/21 season, which match is scheduled to be played in Gdansk, Poland (or in such other venue or city as notified by UEFA), on 26 May 2021 (or on such other date as notified by UEFA);
- b. the final UEFA Champions League match scheduled to be played at the conclusion of the 2020/21 season, which match is currently scheduled to be played in Istanbul, Turkey (or in such other venue or city as notified by UEFA) on 29 May 2021 (or on such other date as notified by UEFA); or
- c. the UEFA Super Cup match scheduled to be played between the winners of the matches referred to in (a) and (b) above at the beginning of the 2021/22 season, which match is currently scheduled to be played in Belfast, Northern Ireland (or in such other venue or city as notified by UEFA) on such date in August 2021 as notified by UEFA (or on such other date as notified by UEFA).

Agreement

the agreement entered into in accordance with Article 4 pursuant to which the Client agrees to purchase the Package(s) subject to these Terms and Conditions.

**Applicant** 

any individual applying for Packages whether in their own name or on behalf of a Client.

# VEFA

# 2021 UEFA Club Finals

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Client

an individual or other legal entity which enters into an Agreement for the purchase of Package(s) subject to these Terms and Conditions. In the event of a business entity, "Client" shall be deemed to include such entity's duly authorised representative(s) as identified by the Applicant in the Order.

#### **Excluded Person**

#### means:

- a. any individual from time to time subject to an administrative or judicial football ban under the relevant applicable law for the relevant Match;
- b. any person banned by UEFA, FIFA, any football governing body or otherwise, from travelling to or attending an association football match;
- c. any person banned by UEFA, the relevant Host Association and/or the relevant Stadium Owner from attending events at the relevant Stadium;
- d. any individual from time to time banned from membership of the fan club or official supporters club of any national football team (or banned from any equivalent official supporters club by a football governing body in any jurisdiction in the world);
- e. any individual or legal entity known or reasonably believed by UEFA or a UEFA member association to be engaged in (or to have facilitated in (directly or indirectly)) the unauthorised advertisement, offer, sale or transfer of packages or tickets to any other football match or any other sporting event whether the match or event was held at the Stadium or otherwise:
- f. any person who is deemed by the participating clubs in the relevant Match to be a person to whom Tickets should not be allocated (including but not limited to persons who have been issued with a stadium ban by the respective participating club);
- g. any person who has breached or is in breach of UEFA's ticketing terms and conditions as applicable to the relevant Match; and
- h. any person who has breached or is in breach of these Terms and Conditions.

**Final Sales Period** 

the period commencing from one (1) month prior to the relevant Match.

Guest

an individual invited by the Client to the relevant Match to whom a Ticket may be transferred by the Client in accordance with these Terms and Conditions.

Host Association

the UEFA member association appointed by UEFA which is responsible for the organisation and staging of the relevant Match. For the avoidance of doubt, the Host Association is deemed to be the "organiser" of the Match under the applicable law.



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Match

the relevant 2021 UEFA Club Final match for which the Package(s) were purchased.

Official Hospitality Conditions

any conditions for attending the Official Hospitality Facility at the relevant Match as set out in the product description on the UEFA Website including, but not limited to, conditions relating to dress code, behavior and access hours.

Official Hospitality Facility

the entire premises of any venue where Official Hospitality events will take place at or in the vicinity of the Stadium, which require a Ticket to gain access. For the avoidance of doubt, Official Hospitality Facilities will differ depending on the category of the Package(s) purchased by the Client.

Official Sales Agent

the sales agent(s) or provider(s) appointed by UEFA (if any) in respect of the marketing and/or promotion of the sale of Packages in the relevant Applicant's territory and/or the introduction of Clients to UEFA.

Order

the order submitted to UEFA, in the format required by UEFA, by an Applicant wishing to purchase Packages for a Match, which shall indicate, in particular, the quantity and type of the Package(s) requested by the Client and the applicable prices as well as the Client's details as more fully described in Article 4 of these Terms and Conditions. For the avoidance of doubt, the Order shall not be binding upon UEFA unless and until the Order has been confirmed by UEFA in accordance with Article 4.12.

Package

the Official Hospitality packages made available by UEFA for the relevant Match, which shall include a Ticket. Details of the Packages shall be set out on the UEFA Website and/or as further modified from time to time by UEFA.

**Refund Policy** 

the refund policy of UEFA as applicable from time to time which governs refunds in the event of postponement, abandonment, cancellation, a reduction of Stadium capacity, change of venue and the playing of the relevant Match behind closed doors and which is available for review at the UEFA Website.

Regulations

without limitation, the terms of the following:

- a. laws of the country in which the relevant Match occurs;
- b. Stadium Regulations; and/or
- c. UEFA and the relevant Host Associations statutes and regulations applicable for the relevant Match.

Sale

any sale of Package(s) resulting in the conclusion of the Agreement with the Client in accordance with and subject to these Terms and Conditions.



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Stadium the entire premises of the relevant stadium at which the Match is played and any

other areas which require a Ticket (or other access device, if applicable) to gain

access.

Stadium Owner the owner of the relevant Stadium at which the relevant Match is played and any

operator or lessee of such Stadium.

Stadium Regulations the stadium rules for the relevant Match which are in force from time to time,

the latest version of which can be accessed at the UEFA Website.

Terms and these terms and conditions which govern the procedure for the purchase and

Conditions use of the Packages.

Ticket(s) the paper, plastic or electronic ticket(s) provided to the Client which (subject to

these Terms and Conditions) grants the Ticket Holder the right to access the relevant Official Hospitality Facility according to the category of the Package purchased and to attend the relevant Match and occupy a seat or space at the

relevant Stadium as identified on such ticket.

Ticket Holder any individual who is in actual and lawful possession of a Ticket, obtained in

accordance with the Terms and Conditions (including, as the case may be, the

Client and the Guest(s)).

UEFA Union des Associations Européennes de Football, Route de Genève 46, 1260

Nyon 2, Switzerland and any wholly owned subsidiary thereof, including but not

limited to, UEFA Events SA.

**UEFA Champions** 

League

means the UEFA Champions League<sup>™</sup>, as further described in the relevant UEFA

competition regulations.

UEFA Europa League means the UEFA Europa League™, as further described in the relevant UEFA

competition regulations.

UEFA Super Cup<sup>™</sup>, contested annually by the winners of the previous

season's UEFA Champions League and UEFA Europa League, as further described

in the relevant UEFA competition regulations.

**UEFA Official** 

**Hospitality Client** 

Web Portal

the dedicated UEFA portal accessible only via an individual log-in provided to

the Applicant by UEFA.

UEFA Official

Hospitality Online Sales Portal the official publicly accessible online sales portal (if any) made available by UEFA

for the purposes of ordering and purchasing Packages directly from UEFA.



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UEFA Official Hospitality Collection Point the location, which shall be notified by UEFA in advance of the relevant Match, in the relevant city centre of the city in which the Match is taking place where, if required in accordance with these Terms and Conditions, Clients will collect Packages purchased by them.

**UEFA** Website

the official publicly accessible UEFA website currently located at <a href="www.uefa.com">www.uefa.com</a> (including the pages of such website dedicated to the 2021 UEFA Club Finals Official Hospitality).

#### B. SALES OF PACKAGES

# 3. Package Options and Benefits

- 3.1. The various Package options offered, subject to their availability, will be set out on the UEFA Website. UEFA makes no warranty that Packages will be available for each Match.
- 3.2. UEFA may change, at its sole discretion, the scope, content and/or format of the Packages or offer additional Packages at any time and for any reason (including, without limitation, for reasons of public safety or security). Where any such change relates to a Package already purchased by a Client, UEFA shall notify the relevant Client as soon as reasonably practicable using the contact details provided by the relevant Applicant in the Order.
- 3.3. Prices for Packages shall be quoted on the UEFA Website in Euros (EUR). Details of any VAT payable in respect of the Packages shall be stated on the UEFA Website and/or otherwise notified directly to the Client (for example, in the invoice). Where payment of VAT is applicable, such VAT shall be payable by the Client.
- 3.4. Any Package purchase requirements (including minimum suite orders) stipulated by UEFA on the UEFA Website must be adhered to by Clients when purchasing the Packages.
- 3.5. UEFA reserves the right to add to, amend and/or waive the purchase requirements detailed in Article 3.4 above at its sole discretion and at any time. In addition, UEFA shall notify Clients of any additional purchase requirements that may apply to certain specific Packages.
- 3.6. UEFA reserves the right to change the location of any suite(es) and/or seats allocated to a Client at the relevant Stadium. UEFA shall use its best efforts to notify Clients of any such change of location in advance of the relevant Match.
- 3.7. In connection with the Order, UEFA shall not be held liable for any:
  - a. incorrect or incomplete information provided by the Applicant in the Order; and/or
  - b. technical malfunction of the Internet or failure of computer hardware or software or other malfunction of any means of communication used for submission of the Order (unless



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caused by UEFA's gross negligence or wilful misconduct) which results in UEFA not receiving the Order or receiving an incomplete Order.

# 4. Application, Order and Sale Process

- 4.1. All Orders shall be subject to the provisions of this Article 4.
- 4.2. The application options available to Applicants wishing to place Orders for Packages will be stated on the UEFA Website. These options may include the following however UEFA makes no warranty that each of the following options will be available for all Matches:
  - a. UEFA Official Hospitality Online Sales Portal The online automated order and purchase processes which will set out (in real-time) details of Package availability and pricing. By using the UEFA Official Hospitality Online Sales Portal, Applicant's acknowledge their agreement to the UEFA Website's additional terms and conditions, including but not limited to privacy policy, terms and conditions and cookie policy, each available on the UEFA Website.
  - b. Order Form Applicants can request whether the desired Packages are available by completing, signing and returning the relevant UEFA proforma form to UEFA.
  - c. "Quotes" Applicants can request that a customised indicative Quote be issued which details the expected price of the proposed purchase of Packages. The Quote is for informational purposes only and does not guarantee the availability of the relevant Packages. Applicants can request whether the Packages detailed in the Quote are available by completing, signing and returning the relevant UEFA Quote document to UEFA.
  - d. "Offer" Applicants can request that a customised Offer be issued detailing the proposed purchase of Packages and the relevant price. UEFA is under no obligation to provide Applicants with an Offer and, for the avoidance of doubt, UEFA reserves the right in its sole discretion to refuse requests for an Offer. Where an Offer is issued, the relevant Packages will be available for purchase by the Applicant (subject to the following provisions of this Article 4) at the price stated in the Offer provided that the Applicant completes, signs and returns the Offer document to UEFA prior to the expiration of the Offer (which shall be clearly stated on the Offer). For the avoidance of doubt, Applicants shall not be permitted to request multiple Offers in respect of the same (or substantially similar) proposed purchase of Packages so as to effectively extend the expiration period stated in the Offer.
- 4.3. Save where Applicants have been assisted by Official Sales Agents, Applicants shall submit the completed and signed documents identified in Article 4.2 above to UEFA by email to <a href="https://hospitality@uefa.ch">hospitality@uefa.ch</a> or through such other means as communicated to the Applicant by UEFA. Where Applicants have been assisted by Official Sales Agents, they shall submit their completed and signed documents to the relevant Official Sales Agent. Signature of these documents and



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their submission to UEFA or the relevant Official Sales Agent shall be deemed to constitute the Applicant's acceptance of these Terms and Conditions.

- 4.4. UEFA may also issue Applicants with a link to the UEFA Official Hospitality Web Portal which will enable them to complete their order online. Where Applicants complete their Order online in accordance with this clause 4.4, the Applicant will be required to review and accept these Terms and Conditions before any Order is submitted.
- 4.5. During any pre-sales period and the Final Sales Period, certain streamlined application, ordering and invoicing processes shall apply at UEFA's sole discretion, the details of which shall be notified to the relevant Applicants.
- 4.6. For the avoidance of doubt, separate sales procedures shall apply in respect of each Match. Accordingly, any purchases of Packages for different Matches shall be processed in separate orders (i.e. one for each Match).
- 4.7. All Orders must include the following minimum information (and the Applicant at the time of submission of the Order warrants that such information is complete and accurate):
  - a. identification of the Client, including: (i) full name and surname; (ii) address of residence; (iii) contact telephone number; and (iv) contact email address. For the avoidance of doubt, in the event that the Client is a business entity such details shall include: (i) full company name; (ii) registered office address, (iii) authorised representative(s) full name and surname, employment position, contact telephone number and contact email address; (iv) (upon request from UEFA or the relevant Official Sales Agent) excerpt from the national register of companies or other document, which shows the rules of representation and persons entitled to represent such entity; and (v) any such other information as UEFA (or the relevant Official Sales Agent) may reasonably require;
  - b. if the Applicant is not the individual or business entity intending to enter into the Agreement:
    - i. personal details of the Applicant and the Client including: (i) full name and surname;
       (ii) address of residence; (iii) contact telephone number; and (iv) contact email address;
       and
    - ii. (if so requested by UEFA) a power of attorney confirming the Applicants authority to submit the Order on behalf of the Client and enter into Agreement on behalf of the Client (if applicable).
  - c. quantity and category of Packages which the Client wishes to purchase;
  - d. confirmation of understanding and acceptance of these Terms and Conditions by the Client;



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- e. Client's billing address to which invoices should be issued. UEFA reserves the right, in its sole discretion, to issue invoices only to the Client's address as stated in the Order.
- 4.8. The purchase of all Packages is subject to availability.
- 4.9. Following receipt of the Order, UEFA will review the Order, verify if the relevant Packages requested in the Order are available and ensure that all information required from the Client has been duly provided.
- 4.10. In the event that there are no Packages available, there are different Packages or quantities of Packages available or the Package has changed (as compared to the Order) UEFA will contact the Applicant and a new Order will be required from the Applicant should the Applicant wish to purchase such different Packages or quantities of Packages.
- 4.11. UEFA reserves the right to reject any Order at its sole discretion (including, without limitation, for reasons of public safety or security). Without prejudice to the preceding sentence, UEFA shall be entitled to reject any Order if:
  - a. UEFA, in its absolute discretion, considers that the Client or any Guest has been, or may be, associated with, or engage in, any unauthorised sales of match tickets or Official Hospitality packages or any other so-called "ambush marketing" activities in relation to any UEFA competitions;
  - b. the Client or any Guest is an Excluded Person; or
  - c. the Client has committed payment defaults in respect of purchases of Official Hospitality packages from UEFA in respect of other UEFA competitions or UEFA, in its absolute discretion, considers that the Client may commit payment defaults in respect of purchases of Packages.
- 4.12. If the Order is accepted by UEFA, UEFA will issue a confirmation email (or will otherwise provide a formal written confirmation) to the Client and at this stage the Sale will occur and a legally binding Agreement shall come into existence.

# 5. Payment

- 5.1. Following the issuing of the Sale confirmation pursuant to Article 4.12, a relevant invoice(s) will be sent to the Client by UEFA. The Client acknowledges and accepts that UEFA may use service providers throughout the sales process (including, but not limited to, for the purposes of invoicing where such invoices may be issued by the relevant Host Association) however, and for the avoidance of doubt, UEFA or UEFA Events SA (as applicable) shall remain the seller of the Packages and retain ownership of Tickets included in such Packages.
- 5.2. In respect of all Sales, the full amount is payable in one (1) single instalment within the period stipulated on the invoice.



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- 5.3. All payments shall be paid in accordance with the relevant invoice including any applicable VAT as may be payable in connection with the Packages. For the avoidance of doubt, the Client shall be responsible for complying with any applicable VAT regulations as required in accordance with their place of address of residence or (in the event that the Client is a business entity) its registered office address and with any relevant applicable law.
- 5.4. The Client must pay all the amounts due for the purchase of the Package(s) requested in the Agreement and indicated in the invoice. No Packages will be delivered to any Client where full and complete payment has not been received. UEFA reserves the right to charge interest on any late payments in accordance with any relevant applicable law.
- 5.5. Payments may be made by certain credit cards or by bank transfer, subject to the provisions of Article 5.6 below. Any and all bank charges incurred as a result of any monetary transfer and payment will be the sole responsibility of the Client. UEFA will notify Applicants in the event that any alternative payment options are available.
- 5.6. It is the responsibility of each Client to make the payment for the Packages in compliance with applicable laws and regulations and to ensure that such payment is received in full on the bank account identified in the invoice.
- 5.7. Save as specified in the Refund Policy, the Client cannot rescind or cancel the Agreement once it has become binding pursuant to Article 4.12. The Client cannot elect to return or exchange Packages following the Sale without the prior written approval of UEFA. For the avoidance of doubt, the Client and any and all Ticket Holders shall be responsible for making their own travel and accommodation arrangements relating to the Packages and failure to do so for any reason whatsoever shall not entitle the Client and/or any Ticket Holder(s) to the cancellation of the Agreement, return of the Packages sold or any exchange or refund in relation thereto.
- 5.8. The payment obligations referred to in this Article 5 are of the essence and failure to perform such obligations within the deadlines specified above in this Article 5 shall entitle UEFA to cancel as of right the allocated Packages, reallocate them to another person and/or entity and retain all monies paid by the Client.

#### 6. Distribution Process

6.1. All Clients are required to provide to UEFA the surname, first name, date of birth, country of nationality, Passport or ID number and email address of themselves and their Guests (and warrant that such information is complete and accurate when it is submitted) by no later than seven (7) days prior to the relevant Match. UEFA reserves the right in its sole discretion to require Clients to provide these details prior to this time, including but not limited to immediately upon submission of the Order. UEFA further reserves the right to require the Client to affirm their Guest's details 24 hours prior to the relevant Match. In the event that the Client refuses to provide such details, whether seven days (7) days prior to the relevant Match or upon UEFA's request, the relevant Package(s) will be cancelled as of right by UEFA, with no right to refund for the Client, and may



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be made available for re-sale to other persons and/or entities. In the event of such cancellation, and where the Packages have already been delivered to the Client, entrance to the Stadium and/or the relevant Official Hospitality Facility for such Packages will be refused and the Ticket will not be activated.

- 6.2. Packages will be delivered to Clients in the following ways:
  - a. by express courier sent to the delivery address of the Client as provided to UEFA in the Order;
  - b. if a delivery attempt by express courier services in the country of residence of the Client is not successful or if express courier delivery to the delivery address of the Client is not possible for other exceptional reasons non-attributable to UEFA, the Packages will be remitted to such Client personally during the official opening hours of the UEFA Official Hospitality Collection Point (or such other collection point as UEFA shall determine in its sole discretion) at the relevant Stadium (or in its vicinity) as further described in Article 6.4;
  - c. UEFA may decide (at its sole discretion) to remit the Packages personally to Clients during the official opening hours of the UEFA Official Hospitality Collection Point (or such other collection point as UEFA shall determine in its sole discretion) at the relevant Stadium (or in its vicinity) as further described in Article 6.4.
- 6.3. Subject to Articles 6.4, the Package delivery method will be notified to the Client by email. Clients will not be able to request: (i) a change thereof by UEFA; and/or (ii) a refund of the Package(s) on the basis of the distribution method applicable to their Package(s). For the avoidance of doubt, Clients will not receive a refund for any Package(s) sent by express courier in accordance with Article 6.2.a which the Client rejects delivery of, fails to rearrange delivery of or fails to collect from the express courier company or which the Client does not collect in accordance with Article 6.4.
- 6.4. If delivery of the Package(s) is not possible in accordance with Article 6.2.b, or in the event that the Client is required to collect their Package(s) in accordance with Article 6.2.c, the Client will be informed by email as soon as reasonably practicable that their Package(s) can be collected during the opening hours of the relevant UEFA Official Hospitality Collection Point (or such other collection point as UEFA shall determine in its sole discretion). The email will provide the exact details of the UEFA Official Hospitality Collection Point (or such other collection point as UEFA shall determine in its sole discretion) as well as the opening times during which the Package(s) can be collected. Such location shall be in the vicinity of the Stadium or in the city centre at which the Match is taking place. In order to collect such Package(s), the Client must show a personal identification document (passport or national identity card) for them and, upon request by UEFA for their Guest(s), and the print-out of the above mentioned email.
- 6.5. Where the Client is a business entity and they are required to collect their Packages(s) in accordance with Article 6.4 above, the Client shall provide UEFA with the contact details of the



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person who will collect the Package(s) along with an authorisation or Power of Attorney authorising such collection on the relevant Client's behalf.

- 6.6. In the event that the Client requests that their Packages(s) are delivered to an alternative address and/or recipient by the express courier service nominated by UEFA to deliver the Package(s), Clients acknowledge and agree that the courier service will notify UEFA of such alternative delivery details and/or recipient details and that identity checks may be carried out at the relevant Stadium in respect of the Package(s) allocated to the Client.
- 6.7. The Applicant shall ensure that the personal data and relevant contact details required in the Order for delivery of the Package(s) is kept up-to-date at all times. UEFA shall not be held liable for the lack of or late notification of any relevant information required for delivery of the Packages.
- 6.8. Defective Tickets, for example, Tickets with illegible printing or missing seat numbers, shall be notified to UEFA in writing in accordance with Article 20 within seven (7) days of receipt of the Packages (save for where such Packages(s) have been collected by the Client at the Stadium (or in its vicinity), in which case the Client must immediately notify UEFA). Defective Ticket(s) will be replaced free of charge provided that the original defective Ticket(s) are returned/remitted to UEFA in their original condition.
- 6.9. UEFA, the Host Association and the Stadium Owner shall not be responsible for lost, stolen, damaged or destroyed Ticket(s) after their delivery to the Client. In particular UEFA, the Host Association and the Stadium Owner shall not be liable to refund any Package(s) or to re-print Tickets.

# C. USE OF PACKAGES

#### 7. Use of Tickets

- 7.1. Except as expressly permitted in Articles 7.2 and 7.3, any resale, transfer, offer for resale or transfer or advertisement for resale or transfer of the Package(s) (or the Ticket(s) included in such Package(s)), whether for free or for consideration, is strictly prohibited.
- 7.2. Client shall be permitted to transfer the Tickets to their Guest(s) (the details of whom were provided to UEFA in accordance with these Terms and Conditions) provided that (jointly):
  - a. the Client (which in the case of a business entity shall be deemed to include its owners, directors and employees) will attend the Match and the Official Hospitality Facility together with his/her Guest(s);
  - b. the Tickets are for their personal or corporate use;
  - c. such permitted transfer is free of any extra consideration; and



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- d. Guests, by accepting the transfer of Tickets from the Client, agree to be subject to these Terms and Conditions.
- 7.3. In the event that a Ticket Holder is unable to attend the relevant Match for medical reasons (including but not limited to medical reasons in the context of COVID-19), the Client shall not be entitled to a refund in respect of such Ticket and Package but shall be entitled to transfer such Ticket and Package to such other individual as determined by the Client, provided that such transfer is carried out in compliance with, and subject to, Articles 7.1 and 7.2 and that the personal details of such individual are provided in accordance with the procedure notified to the Client by UEFA.
- 7.4. The Client shall be solely responsible for distributing the Ticket(s) to the Guest(s).
- 7.5. Packages and/or Tickets must not be:
  - a. used for any promotion, advertising, fundraising, auction, raffle or any other similar commercial or non-commercial purpose;
  - b. used as a prize (or part of a prize) in any contest, competition, (promotional) game of chance, lottery or sweepstake;
  - c. combined with and sold as part of any package of goods or services; or
  - d. combined with and sold as part of any travel or hospitality package (for example, combining flights, hotels, Tickets, etc.).
- 7.6. Clients, Guests and Ticket Holders shall not:
  - a. run any advertisements or promotions relating to UEFA, the 2021 UEFA Club Finals, UEFA Champions League, UEFA Europa League or UEFA Super Cup;
  - b. advertise, promote, give away, distribute, sell or offer for sale any product or service from any part of the Stadium or the Official Hospitality Facility or via the display of overt commercial messages on clothing worn or items brought into the Stadium or any Official Hospitality Facility; or
  - c. exploit any marketing or promotional opportunities in relation to the use of the Tickets including, without limitation, any display of any Client's or Guest's corporate or business logo, trade mark or trade name.

For the avoidance of doubt, no commercial branding whatsoever may be displayed by the Clients, Guests and Ticket Holders at the Stadium (including in any suite) or in the Hospitality Facilities. UEFA reserves the right to split up a group of Ticket Holders within any Official Hospitality Facility or the Stadium if it believes, in its sole discretion, that a risk of ambush marketing may occur.



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- 7.7. All Tickets remain the property of UEFA at all times and are valid for the use by the Client and their Guest(s) only if such Client and Guest(s) comply fully with these Terms and Conditions.
- 7.8. UEFA reserves the right to substitute any and all elements of any Package with replacements of similar quality and value for any reason. The Client shall not be entitled to any refund as a result of such substitutions.
- 7.9. Packages and/or Ticket(s) acquired or used in breach of this Article 7 and/or Article 14 of these Terms and Conditions shall be void and all rights conferred therewith shall be cancelled as of right with no right to a refund and any person seeking to use such Packages and/or Ticket(s) will be deemed a trespasser. Any person seeking to use a Package and/or Ticket obtained in breach of these Terms and Conditions in order to gain or provide access to or remain at the relevant Stadium and/or Official Hospitality Facility will be refused entry or be evicted from the relevant Stadium and/or Official Hospitality Facility with no right to a refund, and may be liable to further legal action. Any unauthorised sale or transfer of Packages and/or Tickets may be reported to the police.
- 7.10. Any breach of these Terms and Conditions or of any Regulations' clauses shall entitle UEFA to cancel and invalidate the Package (including any Ticket included within the Package) and any other Package (including any Tickets included within that Package) that have been purchased by the Client for the same or any other 2021 UEFA Club Final Match with no right to a refund.
- 7.11. Any Ticket Holder shall be required, upon request, to give an explanation as to how, from whom and from where he/she obtained their Package and/or Ticket(s).

# 8. Entrance

- 8.1. Access to the relevant Stadium and the relevant Official Hospitality Facility will be permitted during such hours as are notified to the Client or as published on the UEFA Website.
- 8.2. Entrance to the relevant Stadium and the relevant Official Hospitality Facility shall be:
  - a. subject to compliance with:
    - i. these Terms and Conditions;
    - ii. the Stadium Regulations;
    - iii. the Official Hospitality Conditions;
    - iv. any sanitary measures or policies in place;
    - v. all applicable laws in place from time to time (whether statutory or otherwise and including health and safety requirements and sanitary measures in the context of COVID-19) governing access or presence at the relevant Stadium, attendance at the relevant Match, use of Tickets, general safety certificate and any special safety



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certificate applying to the relevant Stadium, issued by any authority that has jurisdiction or authority in relation to the holding of the Match at the relevant Stadium;

- vi. UEFA's instructions, guidelines and policies (including the no smoking policies applicable to the Official Hospitality Facilities); and
- b. authorised only upon presentation of a valid Ticket per person (regardless of age) and, upon request, proof of identity with valid photograph and signature (e.g. Passport, identity card); and
- c. where the applicable law(s) of the relevant country in which the relevant Match is played stipulate a minimum age for attendance at football matches, authorised only to such persons who meet the minimum age requirements.
- 8.3. Ticket Holders leaving the Stadium will not be re-admitted.

#### 9. Conduct at the Stadium

- 9.1. For safety and security purposes, all Ticket Holders attending a Match, if and when so requested by stewards, safety personnel and/or any other legally authorised persons, shall:
  - a. produce a valid Ticket together with proof of identity with valid photograph and signature (e.g. Passport, identity card) in order to provide satisfactory evidence that the Ticket Holder's identity corresponds to that of the Client/Guest whose details were provided to UEFA;
  - b. submit to inspections, body checks and examinations (including through the use of technical aids) to ensure that they are not in possession of weapons or other prohibited or unauthorised items. Safety personnel, stewards and/or police shall be entitled to search any person's clothing, belongings and any other items in their possession;
  - c. comply with all instructions and guidelines issued by safety personnel, stewards and/or police and/or any other duly authorised persons at the Stadium;
  - d. comply with all sanitary measures and polices in place at the Stadium and follow any and all instructions from safety personnel, stewards and/or police and/or any other duly authorised persons at the Stadium in relation to sanitary and hygiene measures; and
  - e. be subject to additional safety controls inside the Stadium, as the case may arise.
- 9.2. It shall be strictly forbidden inside the Stadium to express, to disseminate of any insulting, racist, xenophobic, sexist (relating to either men or women), religious, political or other illegal/prohibited messages, particularly discriminatory propaganda messages or being in possession of such material.



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- 9.3. The Stadium Regulations contain detailed lists of prohibited items and conduct and each Ticket Holder shall fully comply with any restrictions contained therein. Abbreviated versions of these Terms and Conditions and/or Stadium Regulations, or simple icons illustrating prohibited items or conduct may also be included on the Ticket and must be fully complied with by the Ticket Holder.
- 9.4. It is strictly forbidden to do any of the following inside the Stadium, without limitation:
  - a. occupy or access areas which are closed to the public or for which access is unauthorised in accordance with the relevant Ticket held by the Ticket Holder;
  - b. restrict or loiter in areas open to traffic, footpaths and roadways, entrances and exits to visitor areas and emergency exits;
  - c. engage in any other conduct which may endanger any person at the Stadium; and/or
  - d. any other conduct which is not authorised.

The above list is not exhaustive. Please always refer to the Stadium Regulations for more information on the required conduct.

9.5. Fans supporting the teams participating in the Match may not be segregated within the Official Hospitality Facilities and the seating areas at the Stadium and each Ticket Holder agrees to behave responsibly and in line with the safety and security guidelines communicated by UEFA, the Host Association and/or the Stadium Owner.

# 10. Damages

10.1. The Client acknowledges that any damage to the Stadium (including to seats and/or existing or temporary Official Hospitality Facility) which is caused by the Client and/or their Guest(s) shall be the Client's sole responsibility and shall be rectified at the Client's cost.

# 11. Sound and Image Recordings

- 11.1. Ticket Holders attending the Official Hospitality Facility and/or the Match at the Stadium, consent to being photographed, filmed or taped by UEFA, the Host Association and/or the Stadium Owner, and/or any third parties appointed thereby, which shall have the right to use, broadcast, publish and license, without any requirement for payment of money or other form of consideration, the Ticket Holder's voice, image and likeness by means of live or recorded video and/or audio display, broadcast or other transmission or recording, photographs or any other current and/or future media technologies.
- 11.2. Ticket Holders shall not take, record and/or transmit any sound, image and/or description of the Official Hospitality Facilities, the Stadium or the Match (as well as any result and/or statistics of the Match) other than for his/her exclusive, private and domestic use (which, for the avoidance of



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doubt and by way of example only, shall not include recording and/or transmitting any sound, image and/or description of the Stadium for any commercial purposes). It is strictly forbidden to disseminate over the Internet, radio, television or any other current and/or future media, any sound, picture, image, data, description, result and/or statistics of the Match in whole or in part, or to assist any other person(s) conducting such activities. Copyright, database rights and any other intellectual property rights in any unauthorised recording or transmission under this clause is assigned (by way of present assignment of future rights) to UEFA. Ticket Holders further agree (if and whenever required to do so by UEFA) to promptly execute all instruments and do all things necessary to vest the right, title and interest in such rights to UEFA absolutely and free of all encumbrances and other charges.

# D. MISCELLANEOUS

# 12. Liability

- 12.1. In the event that UEFA, the Host Association and/or the Stadium Owner is in breach of their obligations (under these Terms and Conditions or otherwise), UEFA, the Host Association and/or the Stadium Owner shall only be responsible for such loss or damage suffered by the Ticket Holder which was reasonably foreseeable as a result of the breach. UEFA, the Host Association and/or the Stadium Owner shall not be responsible for any loss or damage that is not reasonably foreseeable or contemplated at the time the Client entered into a contract pursuant to these Terms and Conditions.
- 12.2. Notwithstanding Article 12.1, UEFA, the Host Association and/or the Stadium Owner is not liable for any business losses and UEFA, the Host Association and/or the Stadium Owner will have no liability to any Ticket Holder for any loss of profit, loss of business, business interruption, or loss of business opportunity.
- 12.3. In any event, to the maximum extent permitted by law, UEFA, the Host Association and/or the Stadium Owner hereby exclude any liability for loss, damage or injury to a Ticket Holder and/or their property, including (but not limited to) any indirect or consequential loss or damage, including (but not limited to) loss of enjoyment or travel or accommodation costs, regardless of whether the loss or damage: (a) would arise in the ordinary course of events; (b) is reasonably foreseeable; or (c) is in the contemplation of the parties, or otherwise.
- 12.4. UEFA, the Host Association and/or the Stadium Owner shall not be responsible for any interruptions and/or restrictions to the view of the Match caused by virtue of (i) the position of the seat and/or (ii) the actions of other spectators.
- 12.5. Notwithstanding any provision in these Terms and Conditions, UEFA, the Host Association and/or the Stadium Owner does not seek to exclude or limit their liability: (a) for fraud or fraudulent misrepresentation; (b) for death or personal injury caused by the UEFA's, the Host Association's and/or the Stadium Owner's negligence or the negligence of any of their officers, employees or agents; or (c) for any other matter for which it is not possible to exclude or limit liability by law.



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12.6. Nothing stated or implied in these Terms and Conditions will affect the Ticket Holder's statutory rights.

#### 13. Default

- 13.1. If, in the reasonable opinion of UEFA, the Client, Guest(s) and/or Ticket Holder(s):
  - a. breaches these Terms and Conditions;
  - b. causes any disturbance or nuisance in the Stadium or any Official Hospitality Facility;
  - otherwise prejudices the safety or welfare of any person present in the Stadium and/or Official Hospitality Facility;
  - d. contravenes any of the undertakings contained in these Terms and Conditions or the Stadium Regulations or any applicable laws whether before or during the Match;
  - e. makes any unauthorised advertisement, sale, offer for sale or transfer of (or otherwise gives away to a person who agrees to pay for some other goods or services or offers to do so) any Package or Ticket (whether such Package or Ticket is provided pursuant to the Terms and Conditions or otherwise) or otherwise facilitates (directly or indirectly) any such unauthorised activities by others; or
  - f. has been, or may be, associated with, or engage in, any unauthorised sales of match tickets or Official Hospitality packages or any other so-called "ambush marketing" activities in relation to any UEFA competitions,

#### then:

- a. all rights conferred via any Package or Ticket shall be cancelled as of right without any refund:
- b. any person seeking to use any Package or Ticket obtained in breach of these Terms and Conditions in order to gain or provide access to or remain at the Stadium will be a trespasser and will be liable to be refused entry or evicted from the Stadium, and be liable to legal action;
- UEFA may refuse the Ticket Holder entry into the Stadium and/or the Official Hospitality Facilities, without any refund; and/or
- d. UEFA may require such persons to leave the Stadium and/or the Official Hospitality Facilities without any refund.

The rights and remedies of UEFA under this Article 13 shall be in addition to any other right or remedy of UEFA under these Terms and Conditions or under applicable law.



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# 14. Unauthorised Spectators

- 14.1. Ticket Holders are permitted to attend the Match provided that:
  - a. they are not an Excluded Person;
  - b. the transfer of the Ticket to the Ticket Holder is made subject to and in accordance with Article 7.1 of these Terms and Conditions;
  - c. they comply with any and all entry requirements and/or acknowledgements (including any epidemiological acknowledgements, if required) in the context of COVID-19, as notified to them by UEFA; and
  - d. where the Ticket Holder travels to the country in which the relevant Match takes place, they have complied with any requirements which are in place regarding entry into the such country (including but not limited to any travel and entry requirements imposed under applicable laws and/or otherwise in the context of COVID-19).

#### 15. Personal Data

- 15.1. In accordance with Article 4.7:
  - a. Clients shall provide UEFA with the following personal data:
    - identification data such as title, surname/first name(s), date of birth, place of birth, country of residence and nationality, mobile telephone number, email address, passport / ID number; and
    - ii. contact data such as complete postal address.
  - b. Clients shall provide UEFA with his/her Guest's following personal data:
    - i. identification data such as surname/first name(s), date of birth, nationality and passport / ID number.
- 15.2. Where the Client is required to collect their Packages(s) in accordance with Article 6.4 above, the Client is subsequently requested to provide the following personal data:
  - a. identification data such as photograph.
- 15.3. The Client shall provide true, accurate, current and complete personal data. Personal data provided pursuant to these Terms and Conditions are processed in accordance with the UEFA Official Hospitality Client Web Portal Terms and Conditions, the UEFA Official Hospitality Online Sales Portal Terms and Conditions, the UEFA Privacy Policy as set out at



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https://www.uefa.com/privacypolicy/index.html and the privacy notification issued by UEFA in relation to the Official Hospitality sales (the "Privacy Notification"). The Client acknowledges having read and understood the Privacy Notification.

- 15.4. Provided that the Client has specifically and actively granted its consent in the Order, their personal data can be used to provide them with information on products, services, commercial activities and events of UEFA.
- 15.5. Each Client accepts and acknowledges that he/she has understood how UEFA will process their personal data under this Article 15 and, where consent is required under the relevant applicable law, consents to the processing of their personal data as detailed herein. Each Client also confirms that he/she is authorised by each Guest to disclose the personal data of its Guest(s) to UEFA for the purposes detailed hereunder and, where consent is required under the relevant applicable law, has obtained each Guest's consent to the processing of their personal data as detailed herein.

# 16. Unforeseen Circumstances

- 16.1. UEFA, the Host Association and/or the Stadium Owner reserve the right to make alterations to the time, date and location of the relevant Match due to unforeseen extraordinary circumstances: force majeure, safety and/or security reasons or other decisions (including in the context of COVID-19) made by any competent authority which have an impact on the relevant Match being played at the relevant Stadium.
- 16.2. In the event of cancellation, abandonment, postponement or replaying of the relevant Match, or in the event of a change of venue, reduction of Stadium capacity or the playing of the relevant Match behind closed doors, the Client will be bound by the Refund Policy in respect of any refunds of the Packages purchased by the Client provided however that:
  - a. any refunds may be made only to the Client and not the Guest(s) and only up to the face value of the Packages purchased by such Client, and shall not, for the avoidance of doubt, entitle the Client to a refund of any costs and expenses incurred by the Client or Guest(s) in relation to travel or accommodation); and
  - b. subject to the foregoing and Article12, UEFA will not have any liability to the Client or any Guest on account of any such cancellation, abandonment, postponement, replay, reduction of Stadium capacity, change of venue or playing of the relevant Match behind closed doors or other failure or deficiency in the conduct of the relevant Match.

# 17. Severability, Amendment and Waiver

17.1. UEFA reserves the absolute right to change these Terms and Conditions from time to time, including, for the avoidance of doubt, the Stadium Regulations, in order to ensure proper and safe staging of the relevant Match at the relevant Stadium. UEFA will notify the Client of such changes if they materially affect the Client's rights as a consumer.



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- 17.2. Without prejudice to Article 17.1, if UEFA determines that the Tickets will be issued in an electronic format, UEFA will notify the Client. In such circumstances, additional terms and conditions may apply.
- 17.3. Should any provision(s) of these Terms and Conditions be declared void, ineffective, illegal or unenforceable by any competent court, regulator or authority, the remainder of these Terms and Conditions shall remain in effect as if such void, ineffective, illegal or unenforceable provision(s) had not been included.
- 17.4. Any waiver by either party in respect of a breach of any provision of these Terms and Conditions by the other shall only be effective if it is made in writing and specifically expressed as a waiver and shall not operate as, or be construed to be, a waiver of any other breach of such provision or of any breach of any other provision of these Terms and Conditions. No delay or omission by a party in exercising any right, power or remedy provided by law or under these Terms and Conditions shall affect that right, power or remedy or operate as a waiver of it and the single or partial exercise of any such right, power or remedy shall not preclude any other or further exercise of it or the exercise of any other right, power or remedy. All remedies, rights and powers provided in these Terms and Conditions are (except as expressly provided) cumulative and not exclusive of any other remedies, rights or powers to which the relevant party may be entitled at law or otherwise.
- 17.5. UEFA shall have the right to transfer, assign, sub-license or sub-contract any of its rights and/or obligations hereunder to UEFA's affiliates and/or the Host Association without requiring the consent of the Client.

#### 18. Authentic text

18.1. The Terms and Conditions have been drafted in the English language and are available on the UEFA Website. Translations may also be available – for further details, please contact UEFA at <a href="https://hospitality@uefa.ch">hospitality@uefa.ch</a>. In the event of any discrepancy between the English and a translated version, the English version shall prevail.

# 19. General

- 19.1. Official Sales Agents are not permitted to make representations on behalf of UEFA. Any such representations made by the Official Sales Agent to an Applicant, Client and/or Ticket Holder shall be excluded from this Agreement.
- 19.2. Any and all photos and menus provided to the Client are for illustration purposes only and shall not form part of this Agreement.
- 19.3. The following terms and conditions, rules and regulations (which shall be provided on request by UEFA) shall be incorporated into these Terms and Conditions and each Applicant, Ticket Holder and Guest shall abide by such rules and regulations:

# VEF

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- a. UEFA's ticketing terms and conditions for the relevant Match;
- b. the Official Hospitality Conditions; and
- c. the Regulations.

Should any of the terms of the above terms and conditions, rules or regulations contradict the terms of these Terms and Conditions, then these Terms and Conditions shall take precedence.

- 19.4. The Client enters into these Terms and Conditions for itself and on behalf of each Guest (and must inform each Guest of the same). In the event that the Client is a business entity, the person(s) duly authorised to represent such business entity who is/are identified in the Order, may in certain cases be personally liable in relation to the actions undertaken by their Guests.
- 19.5. These Terms and Conditions constitute the entire agreement between the parties and no party shall have any claim or remedy in respect of any statement, representation, warranty or undertaking, made by or on behalf of any other party in relation to these Terms and Conditions which is not already set out in these Terms and Conditions.
- 19.6. The laws of the country in which the relevant Match takes place (and for which the relevant Package has been purchased) govern these Terms and Conditions. All disputes arising from or related to these Terms and Conditions shall be submitted to the relevant competent court in such country. Nevertheless, UEFA reserves the right to pursue any legal proceedings in the competent courts of the Applicant's and/or Client's domicile.

#### 20. Information

20.1. Any information requests should be addressed to Union des Associations Européennes de Football, Route de Genève 46, 1260 Nyon 2, Switzerland or sent by email to: <a href="https://hospitality@uefa.ch">hospitality@uefa.ch</a>.