**Official Hospitality Purchase Request for the 2020 UEFA Club Finals**

<table>
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<tr>
<th>Identity of the Data Controller</th>
<th>You have provided, are about to provide or will provide personal data of data subjects to <strong>Union des Association Européennes de Football (UEFA)</strong>, whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland, acting as data controller, via the UEFA Hospitality Client Web Portal, the UEFA Hospitality Online Sales Portal, the Order Form (each as defined in the 2020 UEFA Club Finals Hospitality Terms and Conditions (the “Terms and Conditions”)) and/or via the UEFA Official Hospitality Department directly (either by telephone or email). For the purposes of this Privacy Notification, “data subjects” shall include Applicants, Clients, Guests and Ticket Holders, each as defined in the Terms and Conditions.</th>
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<tr>
<td>Purposes of the processing</td>
<td>The personal data are collected and processed for providing the data subject with a Hospitality supply (if the Order (as defined in the Terms and Conditions) is confirmed) and in this respect for organising and running the hospitality sales for the relevant Match (as defined in the Terms and Conditions) and/or for the purposes of any relevant safety and security measures related to the relevant Match, as well as any administrative process or request from the relevant authorities related to the performance of activities on their soil.</td>
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<tr>
<td>Storage</td>
<td>All personal data provided to UEFA and/or UEFA Events SA shall be stored in UEFA’s online ticketing platform, which is managed by SecuTix SA, Avenue Frédéric-César-de-La-Harpe 22 – 24, 1007 Lausanne, Switzerland.</td>
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| Legal basis                     | The personal data are processed on the basis that such processing is necessary:  
- for the performance of the contract which may be entered into between UEFA or its subsidiary UEFA Events SA (UEFA’s service provider in relation to the hospitality sales) (as applicable) and the Applicant (if such Applicant becomes a Successful Applicant),  
- for the legitimate interest of determining eligibility of persons interested in purchasing Hospitality and ensuring Packages are delivered to the right individuals,  
- for the purposes of the legitimate interests pursued by UEFA, UEFA Events SA and/or the relevant Host Association (as applicable). |
defined in the Terms and Conditions) in order to ensure relevant safety and security measures related to the relevant Match.

| Categories of recipients | You understand that the personal data will be processed within UEFA and its subsidiary UEFA Events SA, by their employees and any third party appointed by UEFA and/or UEFA Events SA to assist in the organisation of the relevant Match.

UEFA and/or UEFA Events SA uses the following categories of third party and will transfer certain personal data to these recipients for the sole purpose of the performance of their activities related to the relevant Match:

- the relevant Host Association who is an independent data controller;

- technical service providers which help to maintain the security and performance of the UEFA Hospitality Client Web Portal and the UEFA Hospitality Online Sales Portal;

- service providers which help to issue and deliver the Packages (as defined in the Terms and Conditions);

- Official Sales Agents (as defined in the Terms and Conditions) who perform functions on UEFA’s behalf in relation to the relevant Match;

- the owner of the relevant Stadium (as defined in the Terms and Conditions) for the purposes of safety and security; and

- security and access/access control service providers which help to maintain safety and security at the relevant Match.

| Onward transfer | Certain personal data may be further transferred by the Host Association to the relevant authorities for the purpose of safety and security measures related to the relevant Match. UEFA will implement appropriate safeguards in the event of a transfer of personal data to the parties identified above located in a country which does not ensure an adequate level of protection within the meaning of European Law.

| Your rights | The data subject may access, update or delete his/her personal data by contacting us at: hospitality@uefa.ch.

Data subjects have also the right to lodge a complaint with their local Data Protection Supervisory Authority and have the ability to seek to enforce their rights through a judicial remedy.
| **Retention period** | The personal data is only collected and processed by UEFA for no longer than is necessary for the purposes described above, unless the use of such personal data is further required for ongoing administrative or judicial proceedings relating to the Match or, where necessary, for preventing or detecting unlawful actions. |
| **Personal data obtained from others** | IF YOU SUBMIT PERSONAL DATA ON BEHALF OF OR FOR OTHERS, YOU CONFIRM HAVING INFORMED THE DATA SUBJECT OF THE CONTENT OF THIS PRIVACY NOTIFICATION PRIOR TO THE DATA CAPTURE. YOU ACCEPT THE RESPONSIBILITY OF INFORMING EACH PERSON OR ENTITY OF THESE RULES AND PROCEDURES. UEFA AND/OR UEFA EVENTS SA IS ENTITLED TO REQUIRE AT ANY TIME EVIDENCE OF THE PROVISION OF SUCH INFORMATION. |
| **Additional information** | You understand and acknowledge that your personal data is being collected and processed in accordance with the Terms and Conditions and the UEFA Privacy Policy available at https://www.uefa.com/privacypolicy/index.html. |